



SPONSORSHIP OPPORTUNITIES

BELIEVE THE HYPE

ABOUT HYPE TRAIN FC

- ESTABLISHED:** 15TH JUNE 2019
- LOCATION:** READING, BERKSHIRE, UK
- PARENT SITE:** THEHYPETRAIN.CO.UK
- CATEGORY:** ADULT 11-ASIDE MALE FOOTBALL
- HOME GROUND:** CALCOT REC GROUND, RG31 4XD
- PLAYING DAYS:** SATURDAY (PM) & SUNDAY (AM)

HTFC are a progressive grassroots football team based in Reading. We care about creating the best experience possible and improving the landscape of local football.

We have used our platform to raise money for charity, to form a unique football competition - the Reading Sunday Social League - and to offer a bespoke service to all grassroots clubs to improve their club's graphical presentation via websites and social media channels.

Our aim is to enrich and develop the club and local communities through investment and partnerships.

WHAT CAN WE OFFER AS A CLUB?

- A modern, dedicated club website.
- A Kitlocker Club Store with a range of Nike apparel.
- Every training and matchday filmed with our VEO camera, which tracks the ball with AI technology.
- In-house photography at every game.
- Professional social media content.
- YouTube match highlights for every match.

WHAT ARE WE LOOKING FOR?

A range of like-minded partners with a shared ambition. No matter the industry, we can offer promotion across our channels, matchday kits, videos, photography and more.

Businesses can use tax relief systems to help benefit the development of grassroots sport across our communities.

FIND OUT MORE ABOUT SPONSORSHIP PACKAGES TODAY:

CONTACT@THEHYPETRAIN.CO.UK





CLUB SPONSORSHIP PACKAGES

BELIEVE THE HYPE

PARTNERING WITH THE TRAIN

HYPE TRAIN FC IS CURRENTLY SELF-FUNDED AND LOOKING FOR LONG-TERM PARTNERS TO HELP TAKE THE TEAM TO THE NEXT LEVEL ON AND OFF THE PITCH. HERE'S JUST A FEW IDEAS OF HOW YOU CAN BE INVOLVED WITH THE CLUB.

WEBSITE: Spot on the Club Partners webpage.

WEBSITE: Promotion across two websites.

MATCHWEAR: Front sponsor on match kits.

MATCHWEAR: Sleeve sponsor on match/training tops.

MATCHWEAR: Main sponsor on select training tops.

MATCHWEAR: Organise a bespoke kit to your liking.

MATCHDAY: Banners around club's home pitch.

SOCIAL MEDIA: Appear on club graphics and media.

YOUTUBE: Promotion within videos and content.

PHOTOGRAPHY: In-house photography at event game.

MUSIC: Have your music featured in videos.

PRODUCTS: Featured across the club's content.

AWARDS: Sponsor the Match of the Match award.

AWARDS: Sponsor the Player of the Month award.

SPONSORSHIP PACKAGES

FIRST CLASS PARTNERSHIP: £500 +

A premium partner of the club and featured throughout the club's website and media content. We can work with you to tailor a package that suits both parties. Ideal for an individual or business who wants a long-term partnership with the club and our football community.

ECONOMY CLASS PARTNERSHIP: £100-£500

A partner that features across several platforms for the club. Perfect for a partner who wants to sponsor a training top, commission a new kit, or be promoted across our website and social media channels.

COMMUNITY CLASS PARTNERSHIP: £50-100

An individual or business who wants to support grassroots football, who who be featured across our two websites.

SPEAK TO THE TEAM TODAY TO FIND OUT MORE ABOUT US:

CONTACT@THEHYPETRAIN.CO.UK